



Community Announcement Policy

Service

A Community Service Announcement (CSA) is a free-to-air notice that covers local events and organisation promotion and is not for the purpose of promoting a product, goods or a profit making venture. Announcements are for **not-for-profit organisations only**.

ELIGIBILITY POLICY:

Announcements that **do not** qualify as a CSA are:

- The sale of property, vehicles, products or services of any kind for the purpose of deriving income for business purposes.

Events where any kind of payments in cash or like kind may be made to Cooloola Christian Radio Assoc. Inc. 91.5fm by the promoter of any event as this constitutes sponsorship.

- Events that would be generally deemed to be tasteless or unacceptable to this ministry or its members or as deemed as unacceptable by the management of Cooloola Christian Radio Ass Inc.
- Those involved in and wishing to promote activities relative to questionable non-Christian activities that are not generally acceptable or recognised by the majority of mainstream churches in Australia as being morally and spiritually ethical or activities that are unacceptable to the beliefs of Christians and Christian families in Australia.
- Swap or trade events involving the exchange of goods.
- Events that are meant to be serviced by paid sponsorship.

BROADCASTING POLICY:

- A minimum of seven (7) days' notice must be given (14 preferred) to Cooloola Christian Radio Ass Inc. 91.5fm and all information must be in written form; i.e. email, posted or through website.
- The CSA will be pre-recorded. Any late notices will only be put in the studio to be read by Presenters when they are available.
- The CSA will also be uploaded to Cooloola Christian Radio Ass Inc. 91.5fm's website Community Notices Calendar.

The management of Cooloola Christian Radio Ass Inc. 91.5fm reserves the right to amend, add or alter its policies pertaining to CSA's at any time and without notice or advice. Cooloola Christian Radio Ass Inc. 91.5fm reserves the right to delete, cancel or void any CSA. These policies are set to conform to requirements expected of Cooloola Christian Radio Ass Inc. 91.5fm by the relevant Broadcasting Authorities in ensuring that items aired as CSA's are not actually meant to be aired as paid sponsorship advertising.